

Vendor Load-in: Friday, October 13

Your booth number dictates your entry point:

- **Broad Street:**
 - **B200 - B264 (EVEN #s, North Side of Street)** – Front St. at New St. then turn right on Broad
 - **B201 - B235 (ODD #s, South Side of Street)** – Enter Craven St. at New St. then turn left on Broad Enter E.
 - **B300 - B330 (EVEN #s, North Side of Street)** – Enter Craven St. at New St. then turn right on Broad
 - **B301 - B331 (ODD #s , South Side of Street)** – Enter Middle St. at New St. then turn left on Broad
- **Middle Street:**
 - **M200 - M230** – Enter Pollock St. at Hancock St then turn right on Middle
 - **M300 - M323** – Enter Middle St. at New St. then go straight
- **Pollock Street**
 - **P1 - P21** – Enter Pollock St. at Hancock St. then go straight
- **Craven Street:**
 - **C1 - C20** – Enter Craven St. at New St. then go straight
- **East Front Street**
 - **E200 - E226** – Enter Craven St. at S. Front St. then turn right on Pollock and right on E. Front
 - **E300 - E315** – Enter E. Front St. at New St. then go straight around the circle
- **Union Point Park:**
 - **All Booth Spaces** – Vendors in Union Point Park can set up during the day on Friday October 13. Please set up during the day if at Union Point Park unless your set-up time is Saturday morning. *Once the festival footprint is closed to traffic*, the park can be accessed at S. Front St. and E. Front St. by heading either east on S. Front St. OR by turning right into the park immediately after crossing the bridge.

Unload supplies and merchandise as quickly as possible and place all items on the sidewalk nearest your booth. If your booth is on 200 Middle, place supplies and merchandise on the east sidewalk (Birthplace of Pepsi side). Move your vehicle off the footprint once emptied. When exiting, get off the footprint at the closest exit point and park your vehicle. A list of vendor parking locations is in your packet.