



## Mum Sponsor Agreement (\$300) MumFest 2021, October 9-10

COMPANY \_\_\_\_\_  
Name as it will appear on banner, including spaces & punctuation. No logos.

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ DATE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_

**Mum Sponsorships are used to help fund mum displays at MumFest and MumFeast!**

### MUM SPONSOR BENEFITS:

- Name acknowledgment included in print and social media
- Sponsor website exposure linking sponsor site and MumFest site,
- One (1) festival street banner custom printed with company name and displayed on a downtown light post for approximately six (6) weeks beginning September 2021,
- **Sponsors may purchase t-shirts at a discounted price – \$16 for XXL-XXXL and \$14 for S-XL. Please indicate sizes below. You will be invoiced.**

T-SHIRTS:            XXXL \_\_\_\_\_            XXL \_\_\_\_\_            XL \_\_\_\_\_            L \_\_\_\_\_            M \_\_\_\_\_            S \_\_\_\_\_

Sponsor agrees to pay Swiss Bear a 100% deposit (\$300) to accompany signed agreement. Sponsor understands that only the benefits listed above are being provided in exchange for sponsorship. Sponsor does not participate in, nor assume responsibility for, the organization or execution of MumFest or its activities. Sponsor has no authority, real or apparent, to make decisions affecting MumFest or to negotiate a contract, with any third parties regarding the operation, obligations, or responsibilities of any party to MumFest. Sponsor shall not be responsible for any injury or loss to Swiss Bear or to any third party which arises out of, or results from, any intentional or negligent action, commitment, commission or omission of Swiss Bear or its employees, invitees or agents. Sponsor understands MumFest is a rain or shine event. Neither Swiss Bear nor its employees are liable or responsible for delays, cancellation, or postponements of the Festival or events within the Festival due to inclement weather, war, government action, strikes or other matters beyond its control.

**Complete Application/make payment online at [mumfest.com](http://mumfest.com)**  
or

**Mail Application with payment: Swiss Bear, Inc. / PO Box 597 / New Bern, NC 28563**

**Questions? [director@swissbear.org](mailto:director@swissbear.org)**