



MumFest

NEW BERN, NORTH CAROLINA

MUM SPONSOR AGREEMENT (\$300)

Mum sponsorships contribute directly to Mum Displays

COMPANY _____

Name as it will appear on banner

CONTACT _____ PHONE _____

ADDRESS _____

EMAIL _____ DATE _____

PREFERRED HASTAG (i.e.#swissbear) FOR USE IN SOCIAL MEDIA POST _____

AUTHORIZED SIGNATURE _____ TITLE _____

BLACK T-SHIRTS: XXXL _____ XXL _____ XL _____ L _____ M _____ S _____

NATURAL (UNBLEACHED WHITE): XXXL _____ XXL _____ XL _____ L _____ M _____ S _____

MUM SPONSOR BENEFITS:

- Sponsor recognition in the Sun Journal
- Sponsor name displayed on MumFest website (**137,550 pageviews in 2019**) and linked to sponsor's website
- One (1) festival street banner custom printed with company name and displayed on a downtown light post for approximately four weeks.
- A social media mention on MumFest Facebook page
- **Sponsors may purchase t-shirts at a discounted price – \$16 for XXL-XXXL and \$14 for S-XL. Indicate sizes and colors above. You will be invoiced.**

Company agrees to pay Swiss Bear a 100% deposit (\$300) to accompany signed agreement. Company understands that only the benefits listed above are being provided in exchange for sponsorship. Company does not participate in, nor assume responsibility for, the organization or execution of MumFest or its activities. Company has no authority, real or apparent, to make decisions affecting MumFest or to negotiate a contract, with any third parties regarding the operation, obligations, or responsibilities of any party to MumFest. Company shall not be responsible for any injury or loss to Swiss Bear or to any third party which arises out of, or results from, any intentional or negligent action, commitment, commission or omission of Swiss Bear or its employees, invitees or agents. Company understands MumFest is a rain or shine event. Neither Swiss Bear nor its employees are liable or responsible for delays, cancellation, or postponements of the Festival or events within the Festival due to inclement weather, war, government action, strikes or other matters beyond its control.