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THANKS to New Bern Rotary
Club and the businesses that
purchased the MumFest Ban-
ners adorning our streets and to
our wonderful media partners!



MumFest

NEW BERN, NORTH CAROLINA

This year marks the 36th MumFest celebration,
a City of New Bern sponsored event produced by
Swiss Bear Downtown Development Corporation to benefit
on-going downtown revitalization projects.

Festival Hours

Friday Oct. 7: MumFest Kickoff Concert
Saturday Oct. 8: 10:00 a.m. to 7:00 p.m.
Sunday Oct. 9: 10:00 a.m. to 5:30 p.m.

Directions to MumFest

Coming from the east, west or south on Hwy 70 or from the
north on Hwy 17, take exit 417A into downtown New Bern.
Visitors coming from the south on Hwy 17 should follow the
signs leading into downtown New Bern.
Boat shuttle service will be available from
Bridgeton to Union Point Park.

Navigating The Festival

The New Bern Sun Journal's October 5th edition includes
an official festival program and detailed map of the festival
area, attraction locations and performance times.
Go to www.mumfest.com for more information.

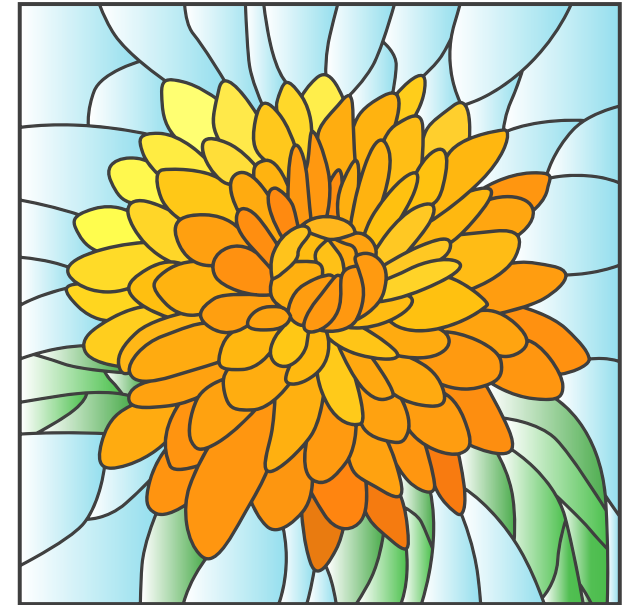
Continuous **free** Bus Shuttle Service is available
from New Bern Mall.



Swiss Bear - 316 South Front Street - 252.638.5781
Website: mumfest.com • Like us on Facebook!
Visitor Information Center - 1.800.437.5767
Website: visitnewbern.com

Brochure design & printing courtesy of
AlphaGraphicsNewBern.com

MumFest



OCT. 8-9, 2016

HISTORIC DOWNTOWN NEW BERN



MumFest



MumFest

NEW BERN, NORTH CAROLINA

Celebrating 36 years!

A jam-packed festival filled with free family fun.



Come join the fun!

We're celebrating with music, great shopping, street performers (buskers), artists, craftsmen, a wide selection of delicious food, and lots of exciting amusement park rides – all located in New Bern's beautiful Historic Downtown.

From Union Point Park's waterfront to the beautiful chrysanthemum-filled gardens of Tryon Palace (open free all weekend), there is something to delight everyone.

MumFest attracts visitors from all over!

It has been recognized as an October Top 20 Event in the Southeastern United States by the Southeast Tourism Society and is consistently voted Best Festival in the annual Sun Journal Readers Choice Awards.

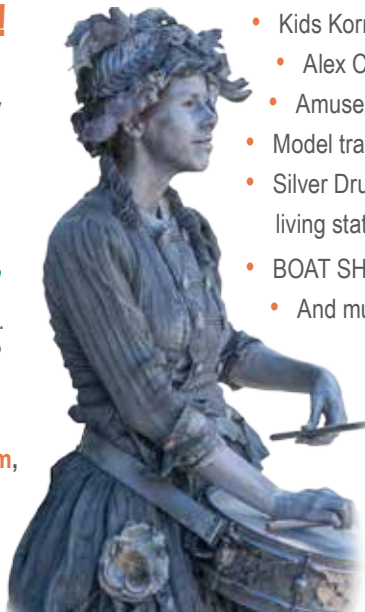


MumFest is a FREE City sponsored event presented by Swiss Bear Downtown Development Corp. The MumFest Annual Concert, amusement rides, and Cruisin' the Neuse on Camp Sea Gull's Joy Boy II are ticketed.

When planning your MumFest visit, go to: www.mumfest.com, www.newbernsj.com, and www.visitnewbern.com.

Two days of family entertainment:

- MumFest Annual Concert
- XPOGO, internationally acclaimed extreme pogo team
- The Purina Incredible Dog Team, performing dare devil dog stunts
- The Yo-Yo Guy with 4 Guinness World Records
- The Spin-Man, basketball tricks and stunts
- Helicopters and pilots from the North Carolina Vietnam Veterans Helicopter Pilots Association
- Kids Korner with entertainment and crafts
- Alex Clark, comedic juggler
- Amusement rides
- Model train show
- Silver Drummer Girl living statue (left)
- BOAT SHOW
- And much, much more!



Boats, mums, and fun for kids of all ages!