

**MUMFEST - October 9 - 10, 2010 Saturday 9:30am-6:30pm, Sunday 10:30am-5:00pm ATTENDANCE 80,000+**  
**NON-PROFIT Application - Spaces assigned on first come, first serve basis. Rain or Shine Event!**

**CRITERIA:**

- Organizations must have an IRS Tax Exempt 501(c)3 status and may be required to submit documentation.
- Vendors provide their own tables, chairs, display unit, tent canopy, etc.
- Spaces are 12' along the curb and 10' deep in the street in the festival midway area and on the grass in Union Point Park.
- Distribution of literature or samples must be related to exhibit.
- Vendors are required to stay open all hours of the festival. Violators will be prohibited from being a vendor in the future.
- Giveaways, raffles, drawings and contests **MUST** be pre-approved by the MUM FEST Festival Committee.
- **BEVERAGES, INCLUDING BOTTLED WATER AND FOOD PRODUCTS CANNOT BE SOLD OR GIVEN AWAY FROM THE VENDOR'S SPACE.**
- Early registration fee is refundable (less \$50 processing fee) if written cancellation notice is received by 7/1/2010. No exceptions.

**ENTRY FEE:**

- \$110 Standard space 12' x 10' - Literature only.
- \$145 Standard space 12' x 10' - Sale of items and/or raffle tickets.
- \$ 55 Electrical outlet: 110V-20 amp; Vendor must provide their own extension cord, 100' minimum.  
*Your concession cannot encroach on vendors in adjacent spaces. There is NO space between concessions so measure carefully and thoroughly! In determining the exact footage needed for your concession, be sure to include trailer tongues, canopies, counters, etc. You will not be allowed to set up if your concession extends beyond the space you paid for.*

**ADDITIONAL INFORMATION:**

- Overnight security is provided Friday and Saturday evenings and early mornings.
- Vendors will be charged a \$50.00 processing fee for checks returned for insufficient funds.
- Space assignments, parking information, etc. will be mailed to vendors in late September 2010.

Must complete in full with signature to be considered for vendor space at MUMFEST '10. **Print Clearly**  
 Return with check made payable to: Swiss Bear/MUM FEST, P.O. Box 597, New Bern, NC 28563  
 (252) 638-5781, fax (252) 638-6696, email [swissbear@swissbear.org](mailto:swissbear@swissbear.org). For more information: [www.mumfest.com](http://www.mumfest.com).

Business/Organization: \_\_\_\_\_ EMAIL \_\_\_\_\_

Owner Name(Print): \_\_\_\_\_ Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Tax ID# \_\_\_\_\_ Work Phone: ( ) \_\_\_\_\_ Other Phone: ( ) \_\_\_\_\_

Description of item or literature & include literature sample(s): \_\_\_\_\_

# of Std. Spaces Desired: \_\_\_\_\_ \$110 12' x 10' Literature Only Total \$ \_\_\_\_\_

# of Std. Spaces Desired: \_\_\_\_\_ \$145 12' x 10' Sales of items or Raffle tickets Total \$ \_\_\_\_\_

Electrical Outlet: 110V 20 amp outlet: \_\_\_\_\_ \$ 55 Total \$ \_\_\_\_\_

Vendor provides 100'+ extension cord TOTAL ENCLOSED \$ \_\_\_\_\_

Preferred set up time:  Fri. 8-10 pm  Fri. 9-11 pm  Sat. 6-8 am  Sat. 7-9 am

The undersigned agrees that they will be responsible for any loss or damage to their work/display area during MUMFEST '10. It is further agreed that the undersigned will abide by all rules and instructions set forth in this application by MUMFEST '10 officials. Violators are subject to dismissal. This is a rain or shine event. No refunds after July 1, 2010.

<b>OFFICE USE ONLY</b>
DATE RECD _____
CHECK # _____
SPACE # _____

Signature \_\_\_\_\_ Date \_\_\_\_\_