

Food Vendors Take Note

Beginning this year, a team of inspectors will be monitoring booths. Inform your staff that violators of the rules will not be tolerated and will be shut down.

- Each concession must post menu and price list on a (minimum 18"x24") preprinted sign at front of concession prior to the opening of the festival Saturday morning. Vendors are not allowed to deviate from the menu submitted by adding other items or lower the prices during the festival.**
- Signage cannot exceed 12' in height from the street/ground.**
- Vendors are restricted from selling carbonated beverages and bottled water.**
- If you rented two spaces with two different food categories, they cannot be blended into one large space.**
- Your concession cannot encroach on vendors in adjacent spaces. Measure carefully. There is NO space between concessions. You may not be allowed to set up if your concession extends beyond the space you paid for.**

**MUMFEST - October 9 - 10, 2010 Saturday 9:30am-6:30pm, Sunday 10:30am-5:00pm ATTENDANCE 80,000+
FOOD Application - Spaces assigned on a first come, first serve basis. Rain or Shine Event!**

CRITERIA:

- The New Bern Lions Club has the exclusive right to sell Coke and Pepsi carbonated beverages and bottled water. **FOOD VENDORS ARE RESTRICTED FROM SELLING CARBONATED BEVERAGES AND BOTTLED WATER. FRUIT DRINKS, TEA AND COFFEE ARE ALLOWED. NO EXCEPTIONS.**
- The sale of Funnel Cakes is limited to American food or Dessert categories only.
- A CERTIFICATE OF COMPREHENSIVE GENERAL/LIABILITY (MINIMUM \$1,000,000) IS REQUIRED BY 8/1/10.
- A current photo of your booth or trailers must accompany application. Applications without photos will not be considered.
- Non-profit organizations must have an IRS Tax Exempt 501(c)3 status and may be required to submit documentation.
- **Vendors must choose a category, fill out and submit the menu form on the back of this application. We reserve the right to require you to adjust your menu items to limit duplication at the event and insure diversity.**
- **Vendors MUST post the same menu/price list on a sign (minimum 18"x 24") on the front of the concession listing the prices of all items being sold at the onset of the festival Saturday morning. Violators will be shut down. Vendors are not allowed to deviate from the menus submitted by adding other items or lowering the prices during the festival.**
- Vendors are required to stay open ALL hours of the festival. Violators will be prohibited from being a vendor in the future.
- Vendors must pass inspection by the Health Department (a \$75 fee payable to Craven County Health Dept. is required 2 weeks before the festival). Go to: <http://www.cravencounty.com/departments/food/foodvendors.cfm> for more information.
- Vendors provide their own setup; tables, chairs, display unit, tent canopy, etc. **Signage cannot exceed 12' in height from the street/ground.**
- Spaces are 18' along the curb and 12 deep: additional space must be purchased in 6 foot increments. **Your concession cannot encroach on vendors in adjacent spaces. There is NO space between concessions so measure carefully. In determining the exact footage needed for your concession, be sure to include trailer tongues, canopies, counters, etc. You will not be allowed to set up if your concession extends beyond the space you paid for.**
- Early registration fee is refundable (less \$50 processing fee) if written cancellation notice is received by 7/1/2010. No exceptions.
- Vendors must have a NC Sales Tax Number which can be purchased from a NC State Revenue office.
- Prepackaged foods require a Commercial Application.

ENTRY FEE:

- \$350 Commercial 18' x 12' - Additional space \$116 per 6 foot increments.
- \$300 Non-Profit 18' x 12' - Additional space \$100 per 6 foot increments.
- \$ 75 Electrical outlet: 110V-20 amp; \$100 220V 30 amp (in very limited number).
- Vendors must provide their own extension cord, 100' + minimum.

ADDITIONAL INFORMATION:

- Overnight security is provided Friday & Saturday evenings and early mornings.
- Vendors will be charged a \$50.00 processing fee for checks returned for insufficient funds.
- **Space assignments, parking information, etc. will be mailed to vendors in late September 2010**

Must complete in full with signature to be considered for vendor space at MUMFEST '10. Print Clearly
Return with check made payable to: Swiss Bear/MUMFEST, P.O. Box 597, New Bern, NC 28563
(252) 638-5781, fax (252) 638-6696, email swissbear@swissbear.org. For more information: www.mumfest.com.

Business/Organization: _____ EMAIL: _____

Owner Name(Print): _____ Address: _____

City _____ State: _____ Zip: _____ Website: _____

Non-Profit Tax ID# _____ Work Phone: () _____ Other Phone: () _____

Category of Items: Must fill out and submit menu form on the back of this application.

of Commercial Spaces: _____ \$350 # of Add'l 6' Increments \$116 each _____ Total \$ _____

of Non-Profit Spaces: _____ \$300 # of Add'l 6' increments \$100 each _____ Total \$ _____

Electrical: 110V-20 amp: _____ \$ 75 each 220V-30 amp _____ \$100 each _____ Total \$ _____

Vendor provides 100'+ extension cord TOTAL ENCLOSED \$ _____

Preferred set up time: Fri. 8-10 pm Fri. 9-11 pm Sat. 6-8 am Sat. 7-9 am

The undersigned agrees that they will be responsible for any loss or damage to their work/display area during MUMFEST '10. It is further agreed that the undersigned will abide by all rules and instructions set forth in this application by MUMFEST '10 officials. Violators are subject to dismissal. No refunds after July 1, 2010

Signature _____ Date: _____

OFFICE USE ONLY

DATE RECD _____

CHECK # _____

SPACE # _____

*Examples of *some* food categories:

American: hot dogs, hamburgers, french fries, funnel cakes, chili, corn dogs, blooming onions, philly cheese steak, chicken strips, etc.

Asian: Teriyaki, chicken, steak on a stick, egg roll, fried rice, lo mein, Pad Thai, sushi, etc.

German: Bratwurst, kielbasa, sauerkraut, etc.

Greek: Gyros, pita's (veggie, chicken, etc), kebobs, etc.

Italian: Pizza, Italian sausage, fried mozzarella, fried zucchini stix, chicken parmesan, meatballs, etc.

Lebanese: Falafel burger, humus/tabouleh pitas, grape leaves, etc.

Mexican: nachos grande, Mexican rice, Southwest fried pickle spears, Quesadilla, churros, bunuelos, sopapillas, etc.

Seafood: crab cakes, shrimp, claimstrip, founder baskets,

Asian: Teriyaki, chicken, steak on a stick, egg roll, fried rice, lo mein, Pad thai, sushi

Lebanese: Falafel burger, humus/tabouleh pita's, grape leaves

Greek: Gyros, pita's (veggie, chicken, etc), kebobs,

Italian: Pizza, Sausage & peppers,

Sweets/Dessert: Ice cream, funnel cakes, candy, Kettle Corn, Slushie, fried oreos, shortcake, snow balls

Other: Kettle Corn, nuts