

MUMFEST - October 9 - 10, 2010 Saturday 9:30am-6:30pm, Sunday 10:30am-5:00pm ATTENDANCE 80,000+ COMMERCIAL Application - Spaces assigned on first come, first serve basis. Rain or Shine Event!

CRITERIA:

- This is a juried event. **Non-returnable photo's of ALL ITEMS SOLD must accompany the application.**
- Vendors provide their own tables, chairs, display unit, tent canopy.
- Spaces are 12' along the curb and 10' deep in the street in the festival midway area and on the grass in Union Point Park.
- Applications are accepted based upon photo of items sold and are considered accepted unless otherwise notified.
- All merchandise must be visibly priced. Distribution of literature or samples must be related to exhibit.
- Vendors are required to stay open ALL hours of the festival. Violators will be prohibited from being a vendor in the future.
- Giveaways, raffles, drawings and contests **MUST** be pre-approved by the MUMFEST Festival Committee.
- **BEVERAGES, INCLUDING BOTTLED WATER AND FOOD PRODUCTS CANNOT BE SOLD OR GIVEN AWAY FROM THE VENDOR'S SPACE.**
- Early registration fee is refundable (less \$50 processing fee) if written cancellation notice is received by 7/1/2010. No exceptions.
- Vendors must have a NC Sales Tax Number which can be purchased from the NC State Revenue office.
- **Only quality commercial items will be accepted. Absolutely no "flea market" or close out items. No "knock-off" or inferior quality merchandise allowed. Booths will be inspected and violators will be shut down.**
- Prepackaged foods require a commercial application. This includes but is not limited to bottled sauces, canned jams, jellies, condiments, candies and/or prepared baked goods or other prepackaged foods. Vendors must submit documentation that such foods were prepared in a permitted licensed kitchen.

ENTRY FEE:

- \$180 Standard space 12' x 10'
- \$ 75 Electrical outlet: 110V-20 amp; Vendors must provide their own extension cord, 100' minimum.
Your concession cannot encroach on vendors in adjacent spaces. There is NO space between concessions so measure carefully and thoroughly! In determining the exact footage needed for your concession, be sure to include trailer tongues, canopies, counters, etc. You will not be allowed to set up if your concession extends beyond the space you paid for.

ADDITIONAL INFORMATION:

- Overnight security is provided Friday and Saturday evenings and early mornings.
- Vendors will be charged a \$50.00 processing fee for checks returned for insufficient funds.
- **Space assignments, parking information, etc. will be mailed to vendors in late September 2010.**

Must complete in full with signature to be considered for vendor space at MUM FEST '10. Print Clearly
 Return with check made payable to: Swiss Bear/MUMFEST, P.O. Box 597, New Bern, NC 28563
 (252) 638-5781, fax (252) 638-6696, email swissbear@swissbear.org. For more information: www.mumfest.com.

Business/Organization: _____ EMAIL: _____

Owner Name(Print): _____ Address: _____

City _____ State: _____ Zip: _____ Website: _____

Work Phone: () _____ Other Phone: () _____

Description of all items (include photo's): _____

of Standard Spaces Desired: _____ \$180 12' x 10' Total \$ _____

Electrical Outlet: 110V 20 amp outlet: _____ \$ 75 Total \$ _____

Vendor provides 100'+ extension cord TOTAL ENCLOSED \$ _____

Preferred set up time: Fri. 8-10 pm Fri. 9-11 pm Sat. 6-8 am Sat. 7-9 am

The undersigned agrees that they will be responsible for any loss or damage to their work/display area during MUMFEST '10. It is further agreed that the undersigned will abide by all rules and instructions set forth in this application by MUM FEST '10 officials. Violators are subject to dismissal. This is a rain or shine event. No refunds after July 1, 2010.

Signature: _____ Date: _____

<u>OFFICE USE ONLY</u>
DATE RECD _____
CHECK # _____
SPACE # _____